



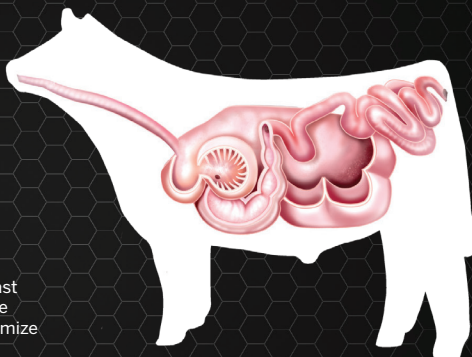
FORMULA OF
CHAMPIONS
SHOW FEED



CATTLE

OPTI-FERM[®] XL

Opti-Ferm XL[®] Yeast is a combination of *Saccharomyces cerevisiae* Fermentation Solubles (dried to preserve the yeast factors), B vitamins, other fermentation products and active dry *Saccharomyces cerevisiae* (CNCM I-1077) used to maximize performance in all species of livestock and poultry.



FEATURES:

Saccharomyces cerevisiae (CNCM I-1077), identified through DNA fingerprinting as specific to the rumen, was selected for its specific properties that do a better job in the rumen.

BENEFITS:

The ONLY live yeast approved by the FDA for Improving Fiber Digestion:

Claim allowed by the CVM of the FDA for live yeast used in ruminant feeding: "to aid in maintaining cellulolytic bacteria population in the rumen of animals fed diets containing greater than 50% concentrate."

- Improved fiber digestion
 - Less waste
 - Less methane
- 4-6% improvement in milk, protein, and butterfat yield
- 3 to 5% increase in dry matter intake
- Return on investment of 6 to 1
- Long term stabilization of rumen pH; less risk of acidosis
- Both live and cultured yeast
- Minimize stress during travel

GUARANTEED ANALYSIS:

Crude Protein (Min.).....	22.0%
Crude Fat (Min.)	5.0%
Crude Fiber (Max.)	16.0%
Acid Detergent Fiber (Max.)	18.0%
<i>Saccharomyces cerevisiae</i> yeast	
.....	70 billion CFU/lb

INGREDIENTS:

Active Dry Yeast, Dried Yeast Extract, Corn Distillers Grain with Solubles.

*** MUCH LOWER FEEDING RATE
COMPARED TO COMPETITOR GUT
HEALTH PRODUCTS**

SHOW CATTLE ADVANTAGE BASE

	FINISHER	FINISHER	GROWER	HEIFER	HOLDING
CORN	1130	930	580	430	440
OATS	400	300	475	800	600
BARLEY	-	300	475	300	325
T532FOC	400	400	400	400	400
MOLASSES	70	70	70	70	85
COTTON HULLS	-	-	-	-	150
TOTAL	2000	2000	2000	2000	2000

(T532FOC)

Add the power of this highly fortified premix to your own grains to create a unique formulation.

**PROTEIN - 32%
FAT - 7%
FIBER - 25%**

WITH
**OPTI-FERM[®]
XL**



CALF STARTERS



SHOW CALF CREEP

(T5906FOC)

Show Calf Creep is a great way to get calves started on feed pre-weaning. Its protein level and blend of fibrous ingredients will allow growth to their genetic potential before laying on condition. Medicated with Deccox®. *When more condition is desired at a younger age, check out Show Cattle Accelerator.

WITH
**OPTI-FERM
XL**

PROTEIN - 16%
FAT - 3%
FIBER - 13%

SHOW CALF ACCELERATOR

(T5912FOC)

The perfect choice for all calves while creep feeding, weaning, and prospect showing. Start your calves on this high-fiber ration that will put the perfect amount of bloom and dimension on them for sale day! Between Bovatec® and a high level of Opti-Ferm XL®, calves will not skip a beat through the stresses of transition.

WITH
**OPTI-FERM
XL**

PROTEIN - 12%
FAT - 3%
FIBER - 14%



“

We have been utilizing Show Calf Accelerator in our program since 2016 and there is truly not another product like it on the market. We transition over to Accelerator as a creep feed in the late spring/early summer and use it as a starter ration for our sale calves when they are first weaned, up until they are around 500 lbs or so. The ability of Show Calf Accelerator to obtain that extra bloom and fill in young calves is truly unmatched. Our calves can go from being fresh weaned to being show or sale ready in a matter of 30 days over the summer. The high fiber ration is extremely palatable, and we can always rely on it to get calves looking their best in record time. - Johnson Show Cattle

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JOHNSON
— SHOW CATTLE —
CALLIPOLIS, OH



HEIFER



HEIFER DEVELOPER

(T5902FOC)

A high-fiber, low-energy, complete textured feed to start and grow your heifer while increasing depth and center body dimension without gaining an excess of condition.



PROTEIN - 13%
FAT - 3.5%
FIBER - 16%

GUTS & GLORY®

(T5905FOC)

Kick it up a notch with the power of spelts! This unique ingredient will add depth of flank and rib-shape while increasing condition. Great for maternal breeds! Guts & Glory® is feeding more champions than any other Formula of Champions® product.



PROTEIN - 12%
FAT - 3.5%
FIBER - 14%



“One of the hardest things we face with showing heifers is keeping them looking right throughout their show career. Formula Of Champions offers us the best options for keeping our cattle in fresh condition without sacrificing rib shape and flank. This past year, we have become big fans of Fully Charged. We were able to keep intakes up on our higher fiber rations by adding palatability without adding much energy. For us, the program of Heifer Developer to Guts And Glory to Fully Charged is unmatched!

- Brandon Bratcher





HEIFER

FULLY CHARGED[®]

(T5901FOC)

The corn-free, go-to product when your cattle are maxed out on condition and need coasted for a period of time. Use on heifers pushing maximum condition and show steers needing to slow down on gain. Includes our Fill 'Er Up[®] pellet.

WITH
**OPTI-FERM
XL**

PROTEIN - 12%

FAT - 2.5%

FIBER - 20%

NEW!

RUMI-FILL COMPLETE[™] PRECONDITIONER

(5912RF) (MEDICATED 5912RFD)

This BRAND-NEW pelleted feed is great for adding fiber to your diets but not diluting the fortification! Use this at variable rates for more ribshape and fill to keep your heifer fresh and full. We're excited to add Rumi-Fill Complete to our line up!

WITH
**OPTI-FERM
XL**

PROTEIN - 12%

FAT - 2%

FIBER - 25%



STEER



1/3 PRO-GROWER

(T5907FOC)

Two of the most popular Formula of Champions® feeds joined forces to bring you the ultimate steer-growing feed!! Use the new and improved 1/3 Pro-Grower to maximize your steers' potential and show ring results!



PROTEIN - 12%
FAT - 4%
FIBER - 12%

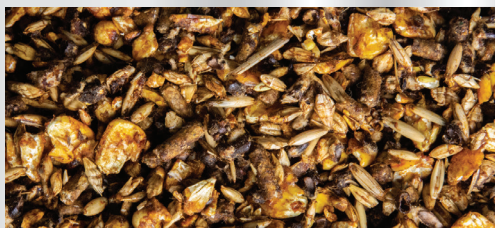
PRO- FINISHER®

(T5904FOC)

The new and improved Corn Blend! Use this high energy feed to begin finishing your steer and maturing him into a fat steer, while maintaining great body shape and dimension.



PROTEIN - 11%
FAT - 4%
FIBER - 8%



“



Kalmbach Feeds® has been around for a long time. My family used to use their products in the early 2000's when I was a young showman. We tried several other brands of high quality show feeds and had appreciation for things about each of them! As my wife and I have grown our show cattle business, the Formula of Champions® brand was a feed that I knew I was most comfortable recommending to customers with a broad spectrum of program or management styles or with calves needing different areas of developmental focus. The digestibility of these products are second to none. The cattle look good and do good. The feed conversion is higher from what I've seen compared to other brands used.

- Brock Welshans

”



STEER

BARLEY BLEND

(T5909FOC)

A barley-based ration to put a smooth, firm layer of finish on your steer, while keeping him fresh to the touch. Barley Blend makes for a great feed during the summer heat to keep body temperatures lower and stress at a minimum. Ideal for cattle over 1,000 pounds.



PROTEIN - 12%
FAT - 3.5%
FIBER - 9%

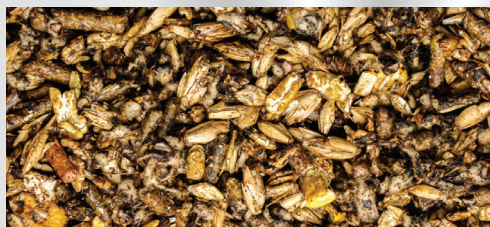
MEGA CHAMP[®]

(T5900FOC)

The most unique show feed in the industry, Mega Champ[®] offers the benefits of a barley-based ration, while using the performance of spelts and the inclusion of our premium topdresses. Ideal for cattle over 1,000 pounds. Cattle finished on Mega Champ[®] will have a fresh look and handle with ultimate dimension, while coasting into their target weight.



PROTEIN - 12%
FAT - 4%
FIBER - 15%



CATTLE FEEDING GUIDE

Steers



SHOW CALF ACCELERATOR

The perfect choice for both steers and heifers while creep feeding, weaning and prospect showing, up to 500 lbs.

Heifers



1/3 PRO-GROWER

Continue growing your prospect steers on the new 1/3 Pro Grower while increasing rib shape & adding bloom.

FORMULA CHAMP

HEIFER DEVELOPER

A high-fiber, low-energy, complete textured feed to start and grow your heifer, while increasing depth and center body dimension without gaining an excess of condition.

PRO-FINISHER

The new & improved ultimate high-energy feed to begin finishing your steer and maturing him into a fat steer while maintaining great body shape and dimension.



GUTS & GLORY®

Kick it up a notch with the power of spelts! This unique ingredient will add depth of flank and rib-shape while increasing condition. Great for maternal breeds!

MEGA CHAMP®

A unique feed that offers the benefits of a barley-based ration while using the performance of spelts and the inclusion of our premium topdresses.

BARLEY BLEND

A barley-based ration to put a smooth, firm layer of finish on your steer while keeping him fresh to the touch. Makes a great feed during the summer heat to keep body temperatures lower and stress at a minimum.

FULLY CHARGED®

The all new, corn free, go-to product when your cattle are maxed out on condition and need coasted for a period of time. Use on heifers pushing maximum condition and show steers needing to slow down on gain. Includes our Fill 'Er Up® pellet.

DAIRY FEEDERS



1-8 WEEKS

- 3004- Calf Magic 20/20 Milk Replacer w/Bovatec®
- T318L- 18% Textured Calf Starter w/Bovatec® (feed free-choice)



WEANING - 300 LBS

- T316L- 16% Textured Calf Grower w/Bovatec®
- Show & Glow Topdress (1/2 lb per calf per day)



300 LBS - SHOW DAY

- Ultra Gain

ULTRA GAIN

(T5913FOC)

This high-energy ration will achieve a higher average daily gain on your steer. Ultra Gain is a blend of steam flaked grains, our Show & Glow topdress, an extruded fat nugget, and a high level of fortification. This makes it a great tool for dairy feeders over 300 pounds or to catch up on a steer that is behind on weight.

WITH
OPTI-FERM
XL

PROTEIN - 13%
FAT - 4%
FIBER - 6%



This program has been widely used to build dairy feeders with extra stoutness, condition, and power. Kalmbach's® Commercial Calf Starters and milk replacers are an excellent source of nutrition for starting newborn calves. When followed by Formula of Champion's® Ultra Gain, it results in highly successful calves with that extra look and bloom for the show ring!





TUBS

STRESS TUBS

OSTRS60 - 60LB AND OSTRS200 - 200LB

These conveniently sized tubs are great for show pens, calving pens, trailer rides, or at the show. Stress tubs have become an important part of every successful program.

THE BENEFITS OF STRESS TUBS:

- Palatability: High level of molasses and fat for a consistently visited product that provides food for the rumen bugs.
- Consistent Intake: Once each layer is consumed, animals must wait for the next layer to soften, preventing over-consumption.
- Digestive Function: Increases saliva production and helps improve the digestibility within the rumen and a balanced pH.
- Potassium: Supports recovery from shipping shrink at a faster rate.
- Opti-Ferm XL® Yeast: Maintains optimal fiber digestibility and gut health.





RUMI-FILL COMPLETE™ PRECONDITIONER

**PALATABILITY &
PERFORMANCE**
You Can Trust



HIGH FIBER HIGHLY PALATABLE

Contains highly palatable roughage sources to help get stressed cattle on feed quickly

SPECIFICALLY BALANCED FOR STARTING CALVES

Fixed formula provides optimal nutrition for the transition calf

SUPPORTS RUMEN HEALTH

Contains LifeGuard®, a proprietary formula to support digestive health and immunity



DAIRY

1-8 WEEKS



GENERATIONS™ 22/20 MILK REPLACER (3047)

A fully formulated milk replacer to provide nutritional requirements from birth through weaning. Helps increase growth rate during the first 8 weeks.

DAY 3 - 15 WEEKS



GENERATIONS™ CALF STARTER 22 (T322L)

A highly palatable calf starter to get the calves on grain faster and develop their rumen sooner. Feed from day 3 until you transition to the Heifer Futurity 40.

PROTEIN - 22% · FAT - 4% · FIBER - 8%

15 WEEKS +



FUTURITY 40 (340FOC)

This topdress is a blend of highly digestible proteins to increase growth without adding excess body condition. Introduce at 3.5 months of age.

WITH
**OPTI-FERM
XL**



PROTEIN - 40% · FAT - 2% · FIBER - 6%

6-8 WEEKS BEFORE SHOW



AFTERBURNER® (650FOC)

Great show prep supplement to melt surface fat 6-8 weeks prior to show day. Melts fat while maintaining strength and muscle.

PROTEIN - 51% · FAT - 2.8% · FIBER - 10%

“We have been using the Formula of Champions Program for over 8 years and it has led us to several All American Nominations. Every calf is started on the 22% Premium Calf Starter, then transitions to the Futurity 40. We have seen the heifers grow faster and without the extra body condition. Prior to show season, we will dial them in using Afterburner to melt any excess body fat, while maintaining the strength of the heifer. The Formula of Champions program will help put your heifer at the top of the class.”

- Jason Heeter

Photo Credit: Cowsmopolitan



SUPPLEMENTS

**AFTER
BURNER®**
- UPDATED FORMULA! -

(650FOCB)

The NEW & IMPROVED Afterburner® is a 51% protein topdress to burn some fat on your heavily conditioned show stock. Use Afterburner at variable rates for all species depending desired results. **Now in a 20 lb. bucket!**

PROTEIN- 51% FAT- 2.8% FIBER- 10.0%

Cattle: 0.5-1 lb per day • Sheep/Goat: 0.25-0.5 lb per day • Swine: 2-8 oz per day

HARD DRIVE
TOPDRESS®

(950FOCB)

A high protein, pelleted topdress designed to give your show animal the most ideal muscle expression & firm touch for the show ring, especially through their topline!

Now in a 35 lb. bucket!

PROTEIN- 34% FAT- 3%

Cattle: 0.5-1 lb per day • Sheep/Goat: 0.25-0.5 lb per day • Swine: 0.5-1.0 lb per day

**Show &
GLOW**

(9528FOC)

A high-protein, nutrient-dense pellet that provides additional amino acids for growth and feed conversion. Also a great source of omega 3 & 6 to maximize skin and hair quality.

PROTEIN- 28% FAT- 3%

Cattle: 0.5-1 lb per day • Sheep/Goat: 0.25-0.5 lb per day • Swine: 0.5-1 lb per day

**FILL
'ER UP®**

(699FOC)

This mini-pelleted topdress will add showday fill as well as more spring of rib when used on a regular basis. Feed pellets dry and watch the magic work once they hit the moisture inside the digestive tract and expand! Allow 2 to 4 hours for completed showday fill.

PROTEIN- 12% FAT- 3% FIBER- 26%

Cattle: 2-5 lb per day • Sheep/Goat: 0.5-1 lb per day • Swine: 1-2 lb per day

**FUTURITY
40**

(340FOC)

This high-protein topdress will give your dairy heifer the desired growth at a faster rate, while maintaining her refinement. Medicated with Bovatec®.

PROTEIN- 40% FAT- 2% FIBER- 6%

Dairy: 2-10 lb per day

SUPPLEMENTS



(932FOCB)

A milk-based, powdered fat supplement for all classes of livestock. Mix into daily ration for increased bloom, gain, and overall finish. **Now in a 15lb bucket!**

PROTEIN- 6% FAT- 70%

Cattle: 4-8 oz per day • Sheep/Goat: 1-2 oz per day • Swine: 2-4 oz per day



(955FOCB)

This melatonin-free supplement is safe for both market and breeding stock and will result in a healthier hide, natural shine, and longer, thicker hair coat when genetics allow. Use Hair Magic Plus® to maximize your show ring appearance and add style and finesse to your show stock. **Now in a 30 lb bucket!**

PROTEIN- 16% FAT- 15% FIBER- 12%

Cattle: 0.25-1 lb per day • Sheep/Goat: 0.25-0.5 lb per day



(CARAML35, CHERRY35)

An oil-based, high-fat liquid topdress to provide additional calories for animals needing increased daily gain or overall bloom and condition.

Start at a low dose and increase slowly!

Available in cherry or caramel flavors in a 35lb (5 gallon) bucket. FAT- 98%

Cattle: 1-2 oz per day • Sheep: 10-30 cc's per day • Goats: 8-15 cc's per day • Swine: 2-4 oz per day





FEED FOR THE MOMENT

